

VILLAGER

Newspaper Advertising Rate Card

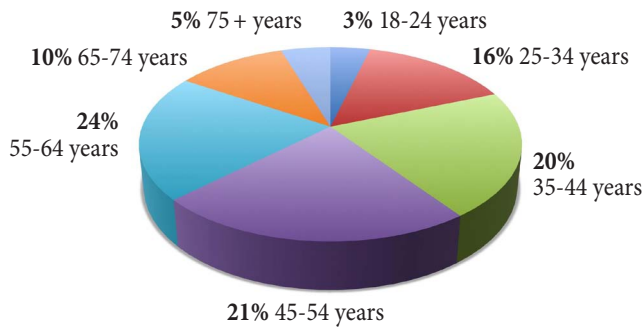
Effective January 1, 2017

Reader Demographics*

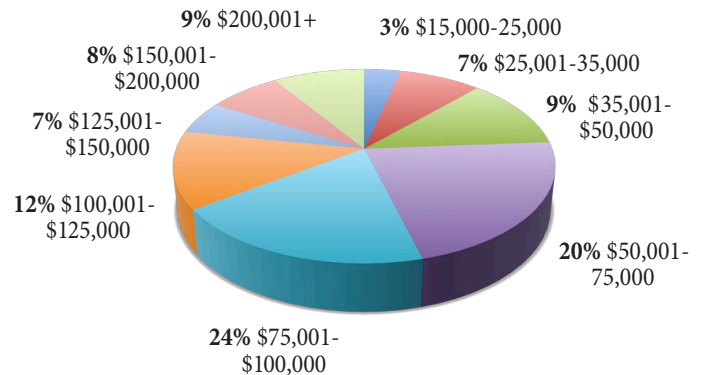
Readership: 104,000

Circulation: 60,000

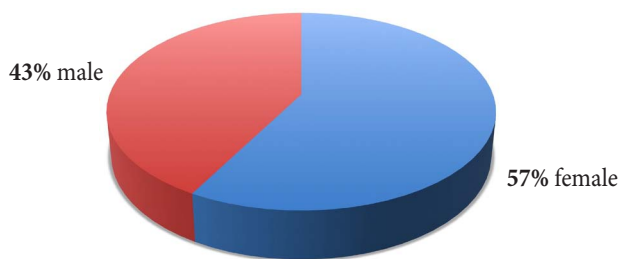
AGE



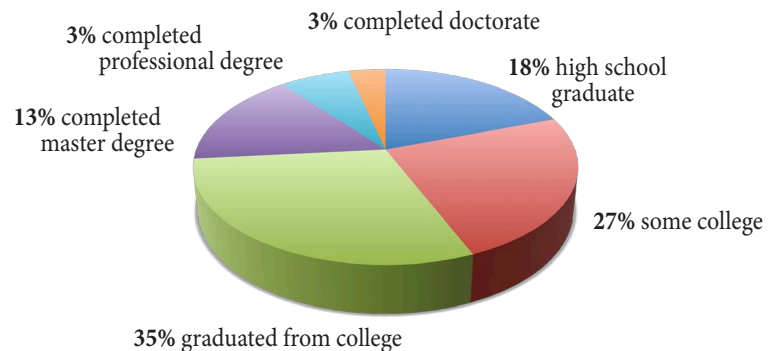
HOUSEHOLD INCOME



GENDER



EDUCATION



*2016 Survey by the Circulation Verification Council

Villager Communications Inc • 757 Snelling Ave S • Saint Paul MN 55116-2296

651-699-1462 • F: 651-699-6501 • displayads@myvillager.com [f](#) TheVillagerMN [in](#) Villager Newspaper